



WLOS
110 Technology Dr
Asheville, NC 28803

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2638671

Schedule Dates 09/23/16-09/29/16
Advertiser Women Vote (74334)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand WOMEN VOTE (389141)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Brad,Perseke,
Phone/Fax /
CPE 144/150/5465
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Issue Separation: 30
DO NOT RELEASE WITHOUT FUNDS

Date Entered 09/22/16
Last Modified 09/22/16
Entered By Louise Palmer
CO-OP No
Headline # ECR25313416
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,817.75
Net Total \$32,967.25
Sales Tax

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Sep. 2016	19	\$17,080.00
Oct. 2016	22	\$21,705.00
Grand Total:	41	\$38,785.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/23/16-09/23/16	1	:30	9A- Rachel Ray	1					X			1	\$270.00	\$270.00	Asheville (WLOS)	Rachel Ray	9/22/16
2.0	Normal Line / News	09/23/16-09/23/16	1	:30	11:58-41A- News-News 13 at Noon	1					X			1	\$565.00	\$565.00	Asheville (WLOS)	News 13 @ Noon	9/22/16
3.0	Normal Line / SPOT	09/23/16-09/23/16	1	:30	3:58-40P- Dr Phil	1					X			1	\$450.00	\$450.00	Asheville (WLOS)	Dr Phil	9/22/16
4.0	Normal Line / News	09/23/16-09/23/16	1	:30	5:30A- 6A (EST)	1					X			1	\$675.00	\$675.00	Asheville (WLOS)	News 13 This Morning	9/22/16
5.0	Normal Line / News	09/23/16-09/23/16	1	:30	6A- 6:30A (EST)	1					X			1	\$1,125.00	\$1,125.00	Asheville (WLOS)	NEWS	9/22/16
6.0	Normal Line / News	09/23/16-09/23/16	1	:30	7A- 8A (EST)	1					X			1	\$1,240.00	\$1,240.00	Asheville (WLOS)	Good Morning America	9/22/16
7.0	Normal Line / News	09/24/16-09/24/16	1	:30	5:58-40A- News-News 13 @ 6am Saturday	1						X		1	\$400.00	\$400.00	Asheville (WLOS)	News 13 Saturday @ 6	9/22/16
8.0	Normal Line / News	09/25/16-09/25/16	1	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$400.00	\$400.00	Asheville (WLOS)	News 13 Sunday @ 6	9/22/16
9.0	Normal Line / News	09/23/16-09/23/16	1	:30	4:59P- News-News 13 First News At 5p	1					X			1	\$1,015.00	\$1,015.00	Asheville (WLOS)	First News At 5	9/22/16
10.0	Normal Line / News	09/23/16-09/23/16	1	:30	5:27-30P- News-News 13 at 5:30p	1					X			1	\$1,125.00	\$1,125.00	Asheville (WLOS)	NEWS	9/22/16
11.0	Normal Line / News	09/26/16-09/29/16	1	:30	5:58P- News-News 13 at 6p	2	X	X	X	X				2	\$1,800.00	\$3,600.00	Asheville (WLOS)	Wkdy News 13 @ 6	9/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / News	09/25/16-09/25/16	1	:30	5:58-6P- News-News 13 6P News Sunday	1							X	1	\$900.00	\$900.00	Asheville (WLOS)	News 13 @ 6 Sun	9/22/16
13.0	Normal Line / SPOT	09/23/16-09/23/16	1	:30	12:37A- ABC-Nightline	1					X			1	\$225.00	\$225.00	Asheville (WLOS)	Nightline	9/22/16
14.0	Normal Line / SPOT	09/24/16-09/24/16	1	:30	12:05A- Sports-Ring of Honor 2	1					X			1	\$180.00	\$180.00	Asheville (WLOS)	Ring Of Honor	9/22/16
15.0	Normal Line / SPOT	09/24/16-09/24/16	1	:30	1:05A- Elementary Wknd	1					X			1	\$70.00	\$70.00	Asheville (WLOS)	ELEMENTARY	9/22/16
16.0	Normal Line / News	09/23/16-09/23/16	1	:30	10:59-56P- News-News 13 11P Late News	1					X			1	\$1,350.00	\$1,350.00	Asheville (WLOS)	News 13 Tonight	9/22/16
17.0	Normal Line / News	09/24/16-09/24/16	1	:30	11:29-56P- News-News 13 11P Late News	1					X			1	\$1,240.00	\$1,240.00	Asheville (WLOS)	News 13 Tonight	9/22/16
18.0	Normal Line / SPOT	09/24/16-09/24/16	1	:30	7:30P- Jeopardy Wknd	1					X			1	\$900.00	\$900.00	Asheville (WLOS)	Jeopardy - Sat	9/22/16
19.0	Normal Line / Prime	09/27/16-09/27/16	1	:30	10P- ABC-Marvels Agents of SHIELD (Tuesday)	1		X						1	\$4,500.00	\$4,500.00	Asheville (WLOS)	marvel's agents of shield	9/22/16
20.0	Normal Line / Prime	09/23/16-09/23/16	1	:30	8:30P- ABC-Dr Ken (Friday)	1					X			1	\$3,375.00	\$3,375.00	Asheville (WLOS)	Last Man Standing/Dr. Ken-ABC	9/22/16
21.0	Normal Line / Football	09/24/16-09/24/16	1	:30	12P- Sports-ABC College Football	1					X			1	\$1,575.00	\$1,575.00	Asheville (WLOS)	ACC Football	9/22/16

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Asheville (WLOS)

By Broadcast Month

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Oct. 2016 22

Grand Total: 41

Spots

Rate

\$17,080.00

\$21,705.00

\$38,785.00

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22.0	Normal Line / SPOT	09/26/16-09/29/16	1	:30	9A- Rachael Ray	2	X	X	X	X				2	\$270.00	\$540.00	Asheville (WLOS)		9/22/16
23.0	Normal Line / News	09/26/16-09/29/16	1	:30	11:58-41A- News-News 13 at Noon	1	1	1	1	1				4	\$555.00	\$2,260.00	Asheville (WLOS)		9/22/16
24.0	Normal Line / SPOT	09/26/16-09/29/16	1	:30	3:58-40P- Dr Phil	1	1	1	1	1				4	\$450.00	\$1,800.00	Asheville (WLOS)	DR PHIL	9/22/16
25.0	Normal Line / News	09/26/16-09/29/16	1	:30	5:30A- 6A (EST)	3	X	X	X	X				3	\$675.00	\$2,025.00	Asheville (WLOS)		9/22/16
26.0	Normal Line / News	09/26/16-09/29/16	1	:30	7A- 8A (EST)	1	X	X	X	X				1	\$1,240.00	\$1,240.00	Asheville (WLOS)	NEWS	9/22/16
27.0	Normal Line / News	09/26/16-09/29/16	1	:30	4:59P- News-News 13 First News At 5p	1	X	X	X	X				1	\$1,015.00	\$1,015.00	Asheville (WLOS)	NEWS	9/22/16
28.0	Normal Line / News	09/26/16-09/29/16	1	:30	5:27-30P- News-News 13 at 5:30p	3	X	X	X	X				3	\$1,125.00	\$3,375.00	Asheville (WLOS)	NEWS	9/22/16
29.0	Normal Line / News	09/26/16-09/29/16	1	:30	10:59-56P- News-News 13 11p Late News	1	X	X	X	X				1	\$1,350.00	\$1,350.00	Asheville (WLOS)	NEWS	9/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Jesse Demastrie authorized media buyer
do hereby request station time concerning the following issue:

Women Vote!

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by Women Vote!

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable).

Deborah Barr, US Senate, General Election 11/9/16
Richard Burr, NC

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Women Vote!
1800 M St. NW Suite 375 N Washington DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Stephanie Shrock, Treasurer
Caroline Fines, Assistant Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/10/16 *June A. Demeter* 202-338-8740
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s) if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.